DA Card

Digital business card + more Google reviews

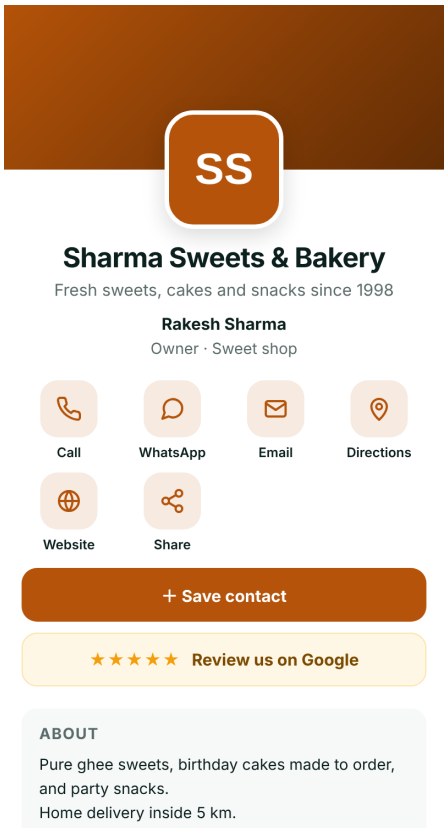
For shops, clinics, salons, restaurants, coaching centres and professionals · card.datpl.com

What it does

DA Card gives every business **one link** to share on WhatsApp: a digital visiting card with call, WhatsApp, directions, UPI and save-contact buttons. The same dashboard makes a **"Review us on Google" QR**, ready-to-print standees and stickers, and lets the owner ask every customer for a review on WhatsApp or SMS with one tap.

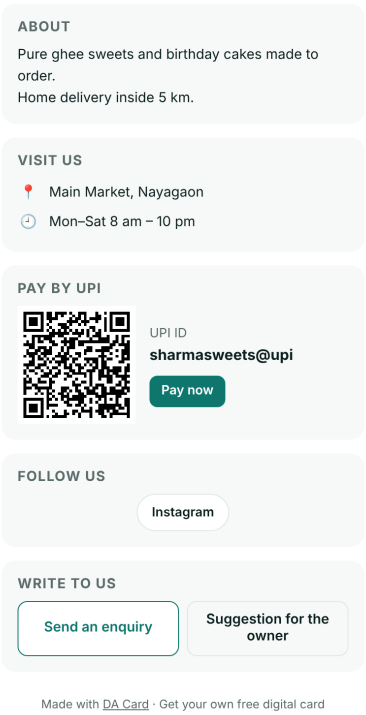
Why businesses need it

- Paper visiting cards get lost – a saved contact stays in the customer's phone.
- Most people choose a shop by its Google rating. More recent reviews = more walk-ins and calls.
- Customers are happy to review, but finding the review box on Google is hard. A QR opens it in one scan.
- No app and no login for customers – everything works in the phone camera and browser.



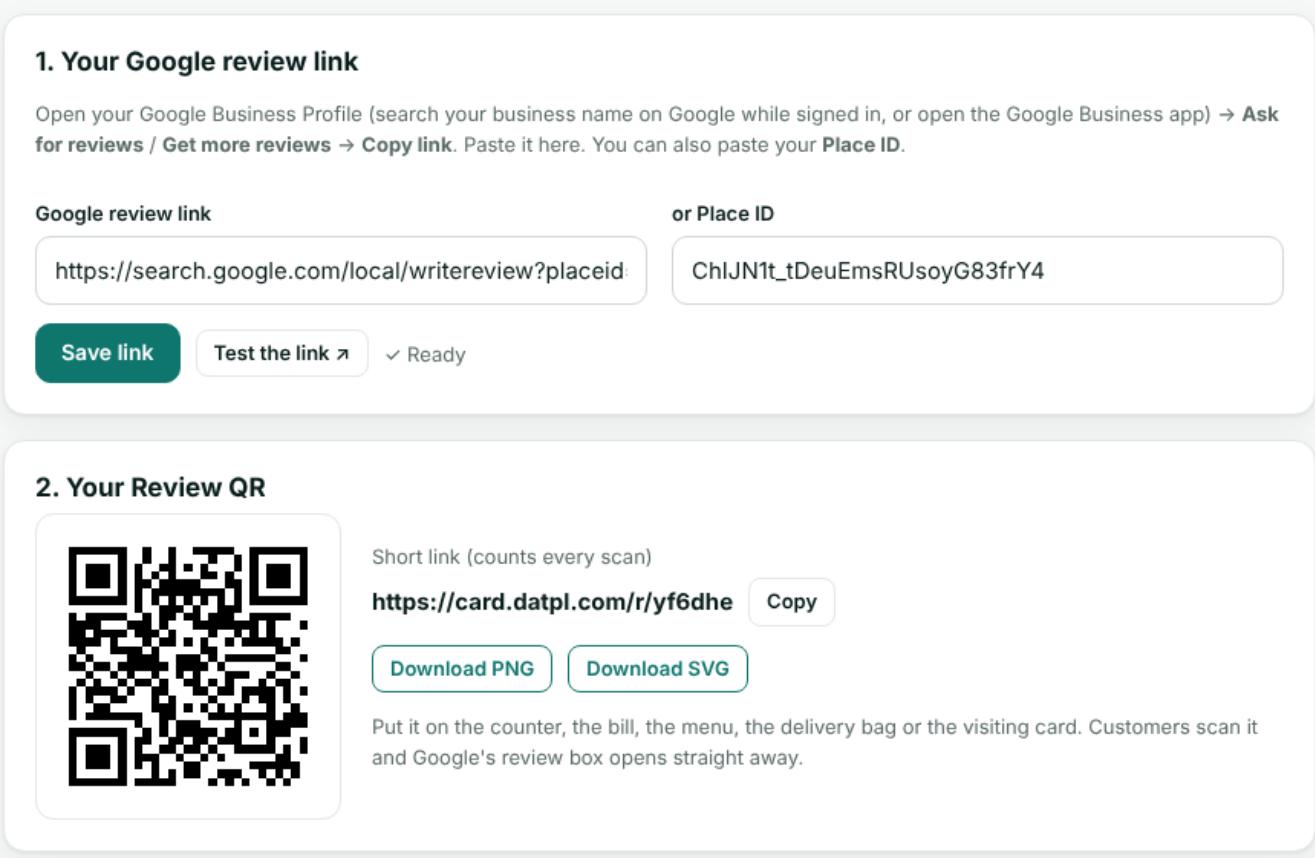
1. Digital business card

- Own link: **card.datpl.com/c/your-name** – share on WhatsApp, Instagram bio, email signature, bills.
- Logo, cover picture, colour and 3 styles (Classic, Dark, Minimal).
- Buttons: Call, WhatsApp, Email, Directions (Google Maps), Website, Share.
- **Save contact** – adds the business to the phone's contacts in one tap (vCard).
- About, opening hours, address and social links (Facebook, Instagram, YouTube, LinkedIn, X, Justdial, IndiaMART).
- **Pay by UPI** – UPI ID with a Pay button and a UPI QR. No commission.
- Products & services with prices, and a photo gallery of up to 12 pictures (Starter and higher).
- "Send an enquiry" form – messages arrive in the dashboard; reply on WhatsApp or call.
- Link preview with the business name and logo when the card is shared on WhatsApp.
- QR for the card itself (PNG) for visiting cards, letterheads and shop boards.
- Edit any time – the link and the QR never change.



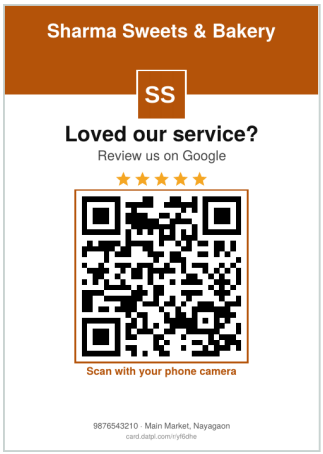
2. Review us on Google – QR

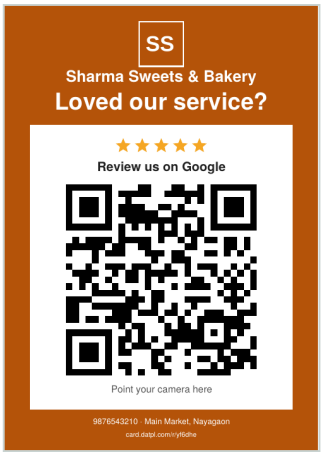
- Paste the review link from the Google Business Profile ("Ask for reviews") or the Place ID – DA Card builds the official link.
- A short link **card.datpl.com/r/xxxxxx** counts every scan, then opens Google's review box for that business.
- Download the QR as PNG or SVG (sharp at any size) for bills, menus, boxes and delivery bags.



3. Ready-to-print standees, posters, table tents and stickers

- Five designs: **Classic** (free), **Bold colour**, **Minimal**, **Table tent** (fold A4 in half – stands on the counter) and **Stickers** (8 per A4).
- A4, A5 and A6 sizes. The business name, logo, colour, headline, second line and bottom line are filled in automatically and can be changed.
- The QR can open the Google review page or the digital card. Vector PDF – sharp at any print size. The preview matches the print.









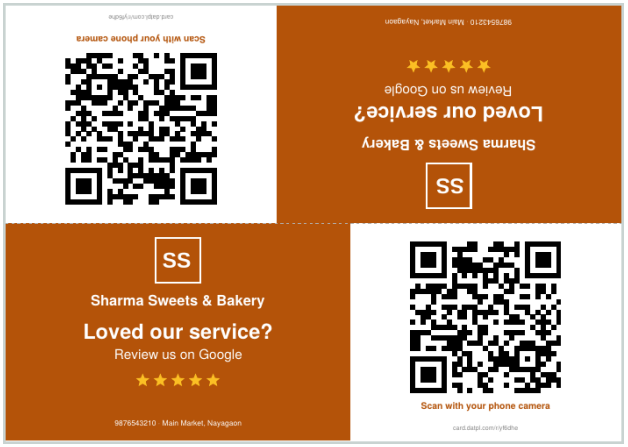


Table tent

Print on A4 card paper, fold along the dotted line. Both sides face the customer – the top half is printed upside down on purpose.

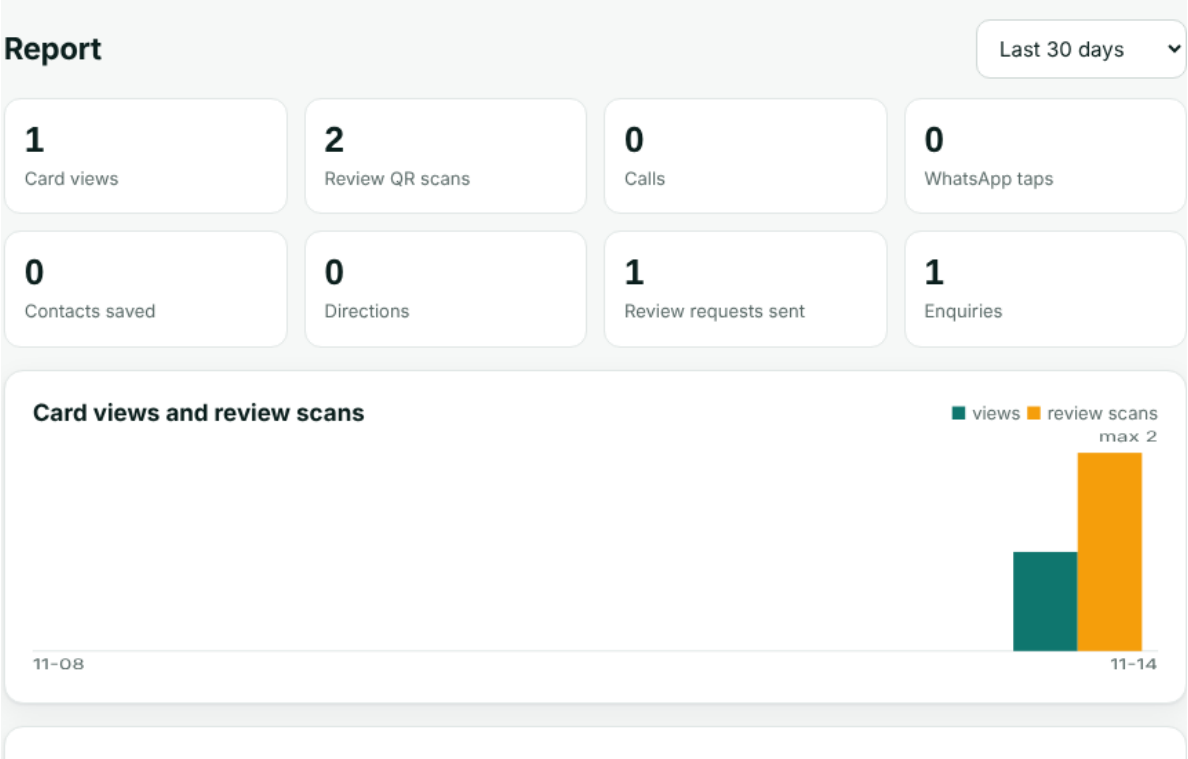
Digital Arts can also print and deliver laminated standees, acrylic stands and NFC review stands.

4. Ask for reviews on WhatsApp and SMS

- Add customers one by one, paste a list ("Name, 9876543210") or import a CSV. Numbers are cleaned and duplicates merged.
- One tap opens WhatsApp (or SMS) with the message ready: customer's name, business name and the review link are filled in.
- Edit the message once; it is used for every customer. See who was asked and when.
- Fully automatic sending through the WhatsApp Business API is planned (with Meta's message charges paid by the business).

5. Report and messages

- Card views, review QR scans, calls, WhatsApp taps, saved contacts, directions, review requests and enquiries – per day, with a chart.
- Write down the Google rating and number of reviews each week to see the growth (automatic after the Google connection).
- Messages: enquiries and private suggestions from the card, with a red badge for new ones.



6. Google Business Profile tools (coming soon – Pro and Agency)

Waiting for Google's approval of the Business Profile API. Then, from the same dashboard:

- See every Google review in one place, with an alert for each new one.
- Reply to reviews, with a suggested reply the owner can edit before sending.
- Post offers, updates and events; change opening hours, holidays, phone and description.
- See profile views, calls and direction requests from Google.

Plans

	Free	Starter	Pro	Agency
Price (incl. 18% GST)	**Rs 0 forever**	**Rs 999 / year**	**Rs 2,999 / year**	**Rs 9,999 / year**
Business cards	1	1	3	25
Review QR + short link	Yes	Yes	Yes	Yes
Standee designs	Classic	All 5	All 5	All 5
Customers to ask	50	2,000	5,000	20,000
Report history	7 days	1 year	2 years	2 years
Products + photo gallery	–	Yes	Yes	Yes
"Made with DA Card" line	Shown	Hidden	Hidden	Hidden
Google Business Profile tools	–	–	Soon	Soon

Prices can change; the current prices are on card.datpl.com. Pay online (Razorpay) from the dashboard or at Digital Arts. When a paid plan ends nothing is deleted – the account goes back to Free and extra businesses are paused until renewal.

Start in 4 steps

- **Sign up** free at card.datpl.com and create the card (2 minutes).
- **Add the Google review link** in the Review QR tab.
- **Print** the standee and put it on the counter; share the card link on WhatsApp.
- **Ask every customer** after each visit from the "Ask for reviews" tab.

Safe for your Google profile

Google does not allow businesses to discourage negative reviews, to ask only happy customers ("review gating"), or to give gifts or discounts for reviews. DA Card is built to follow these rules: every customer gets the same Google link, and the private suggestion form never replaces the Google button. Fake or paid reviews are never offered.

Services from Digital Arts

- Printed standees, acrylic stands, stickers and NFC review cards / stands.
- Google Business Profile setup: new profile, verification help, photos, category, description and hours (one-time).
- Monthly Google profile care: weekly posts and replies to reviews.

Contact & buy

Start free, or buy Starter, Pro or Agency online with UPI, card or net banking (Razorpay). Prices include 18% GST.

Buy online: card.datpl.com/dashboard/?buy=starter
Plans & prices: card.datpl.com/#pricing
Software store: apps.datpl.com/software/?s=da-card
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